



BOARD OF DIRECTORS' MEETING
August 9, 2023 – Grand View Lodge and Zoom

ATTENDANCE

Board Member	Attendance	Advisory Member	Attendance
Uldis Birznieks	Present	Dave Anderson	Present
Jay Chaney	Present	Derek Bahr (interim)	Absent
Robert Eliason	Present	Jane Edwards	Absent
Steve Frawley	Present	Kevin Egan	Absent
Sue Friedrichs	Present	Steve Henry	Present
Kathy Lundberg	Present	Sheila Johnston	Present
Jon Mendel	Present	Tim Plude	Absent
Tim Thoele	Present	Dan Simons	Present
		Brian Turner	Present
		Dorothy Whitmer	Absent

GUESTS

None

CALL TO ORDER

The meeting was called to order by Chair Frawley at 8:30 a.m.

MINUTES APPROVAL

Motion by Eliason, seconded by Birznieks to approve the July 12, 2023, Board meeting minutes. Motion carried.

TREASURER'S REPORT

ORGANIZATION	GCOLA*	Gull Chain Preservation Endowment Fund
YTD Time Period	7-31-23	6-30-23
Total Income (Loss)	\$135,625.00	\$33,769.82
Total Expense	\$61,573.63	\$316.31
Net Other Income (Expense)	\$4,548.57	(\$3,756.43)
Net Income (Loss)	\$78,599.94	\$29,697.08
Total Current Assets	\$424,167.40	\$437,321.37

*The treasurer's report was set aside subject to audit.

CORRESPONDENCE

- None

DONATION REQUEST

- Nisswa Fire & Rescue– No donation since outside the scope of the GCOLA mission.

ADVISORY UPDATES

- Cass County – Steve Henry reported the County has funding from the state for the Stop Starry initiative. The focus will be on boat launches in Leech Lake near the harbor. There will be more discussions with MAISRC and other counties regarding remediation options.
- Crow Wing County – No report
- DNR – No report
- USACE – No report



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ANNUAL MEETING PREPARATION

- Consider a September timeframe in the future as this one was too close to the Gala and the Board meeting and members are busy with summer activities.

ADVERTISING REVIEW GUIDELINES

- Lundberg hosted a discussion about a possible Advertising Review Policy with the Board deciding not to pursue creating one.
- Motion by Friedrichs, seconded by Chaney to allow Minnesota Inboard to continue using the WSIA Wake Responsibly message in their ads in 2024 unless the law changes. Motion approved by Chaney, Friedrichs, Lundberg, Mendel and Thoele. Motioned opposed by Birznieks, Eliason and Frawley. Motion carried.

AIS COMMITTEE

- Thoele announced the Gull Narrows landing had 80% coverage over the recent weekends, the USACE partnership agreement has been signed, and the new decon unit has been ordered. GCOLA will be responsible for \$1K annually for decon unit maintenance.

COMMUNICATIONS COMMITTEE

- Lundberg reminded committee chairs that articles are due by 8-14-23.

ENVIRONMENTAL COMMITTEE

- Eliason reviewed the Northern Waters Trust request and recommended GCOLA does not donate due to the regional focus.
- Eliason researched the potential City of Brainerd dark sky ordinance and recommended GCOLA provide input similar to other recent ordinances regarding heliport and sensitive shorelines/wetlands.

FINANCE & AUDIT COMMITTEE

- Motion by Birznieks, seconded by Eliason to ratify the Finance and Audit Committee decision to have the Initiative Foundation utilize a 50/50 (stocks/fixed income) asset allocation mix for the Gull Chain Preservation Endowment Fund since it is more conservative than the current allocation. Motion carried.

FISHERIES COMMITTEE

- No report

GALA COMMITTEE

- No report

GOVERNMENT RELATIONS COMMITTEE

- Frawley reported the Michigan DNR released a study with operating guidelines for wake boats at 500 feet from shore and a minimum depth of 15 feet along transporting guidelines with empty ballast tanks.

LAKE STEWARD COMMITTEE

- No report



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LOON CONSERVANCY COMMITTEE

- Johnston reported the Upper Gull and Lake Margaret loons have been banded and the scientists are coming back to band loons at the other lakes, except Gull which will only include the Booming Out Bay loons. The chick & adult survey was completed with higher counts for adults than 2022, but chicks are down.

MEMBERSHIP COMMITTEE

- 941 paid members with 29 new members

NOMINATING COMMITTEE

- Motion by Mendel, seconded by Birznieks to extend Steve Frawley’s board term an additional three years. Motion carried.

RECREATION & SAFETY COMMITTEE

- Chaney stated he’s hiring the Dive Guys to find the foreign object(s) that boats are hitting when going into Love Lake, and an additional no wake buoy has been added in the Bar Harbor channel.

EVENTS UPDATE

- ACCL meeting – no report

TO DO LIST

Accountable	Description	Deadline	Status
1. Birznieks/Thoele	Coordinate logistics for decon unit payment.	9-13-23	New
2. Frawley	Contact Johnston about reporting on ACCL meetings.	9-13-23	New
3. Friedrichs	Send kiosk invoice to Deb Thuringer at Madden’s when all invoices are received.	2-28-23	Open
4. Friedrichs	Request copy of sign partnership agreement with Cass, USACE & GCOLA	9-13-23	New
5. Friedrichs	Submit request to Initiative Foundation for 2022 & 2023 distribution	9-13-23	New
6. Friedrichs	Prepare preliminary Investment Policy to include IF and BLACF fund investment strategies.	10-11-23	New
7. Johnston	Work with Gutzmann to identify purple loosestrife areas on Upper Gull as potential biocontrol areas.	6-14-23	Open
8. Johnston	Talk to Whitmer about incorporating Dark Sky lighting into the Lake Steward assessment.	7-12-23	Open
9. Johnston	Coordinate signature on Maddens kiosk agreement.	8-9-23	Open
10. Lundberg	Review the newsmagazine ads and identify if any that we should ask for modification since not aligned with mission.	9-13-23	New
11. Thoele	Send Sue Crow Wing County AIS specialist contact information	9-13-23	New
12. Thoele	Work with Turner to install new AIS sign with tools at Gull Lake Recreation Area.	10-31-23	Open
13. Chaney	Send names to Thoele for Grand View and Sandy Beach contacts for Clean-Drain-Dry-Dispose signs.	5-10-23	Complete
14. Eliason	Research Northern Waters Land Trust and make recommendation regarding its donation request.	8-9-23	Complete



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15. Eliason	Research potential Brainerd dark sky lighting ordinance and work with Government Relations Committee to assess next steps.	8-9-23	Complete
16. Frawley	Host Annual Meeting planning session via Zoom.	7-28-23	Closed
17. Friedrichs	Send 2022 Annual meeting PPT to speakers to review and provide input for 2023.	7-12-23	Complete
18. Friedrichs	Change mailing for non-members to \$50 for both 2023 and 2024.	7-13-23	Complete
19. Lundberg	Ask Leon for a quote to build & deliver kiosks to other resorts.	8-9-23	Closed
20. Lundberg	Coordinate picture of Maddens kiosk.	8-9-23	Complete
21. Lundberg	Add disclaimer in newsmagazine that opinions expressed by advertisers and not necessarily the opinions of GCOLA.	8-9-23	Complete
22. Turner	Send partnership agreement between USACE, Cass County and GCOLA for review and approval by the Executive Committee.	7-12-23	Complete
23. Turner	Research if GCOLA will be charged sales tax on the decon unit since a nonprofit.	7-19-23	Complete

ADJOURN

Motion by Eliason, seconded by Birznieks to adjourn meeting. Motion carried.

The meeting adjourned at 10:38 a.m. Minutes recorded by Sue Friedrichs.