



BOARD OF DIRECTORS' MEETING
 July 12, 2023 – Grand View Lodge and Zoom

ATTENDANCE

Board Member	Attendance	Advisory Member	Attendance
Uldis Birznieks	Present	Dave Anderson	Present
Jay Chaney	Present	Derek Bahr (interim)	Absent
Robert Eliason	Present	Jane Edwards	Absent
Steve Frawley	Present	Kevin Egan	Absent
Sue Friedrichs	Present	Steve Henry	Present
Kathy Lundberg	Present	Sheila Johnston	Absent
Jon Mendel	Present	Tim Plude	Absent
Tim Thoele	Present	Dan Simons	Present
		Brian Turner	Present
		Janele Waterman	Absent
		Dorothy Whitmer	Absent

GUESTS

None

CALL TO ORDER

The meeting was called to order by Chair Frawley at 8:30 a.m.

MINUTES APPROVAL

Motion by Eliason, seconded by Mendel to approve the June 14, 2023, Board meeting minutes. Motion carried.

TREASURER'S REPORT

ORGANIZATION	GCOLA*	Gull Chain Preservation Endowment Fund
YTD Time Period	6-30-23	5-31-23
Total Income (Loss)	\$100,785.00	\$16,960.04
Total Expense	42,251.95	474.47
Net Other Income (Expense)	559.89	(5,634.64)
Net Income (Loss)	\$59,092.94	\$10,850.93
Total Current Assets	\$405,841.47	\$418,475.22

*The treasurer's report was set aside subject to audit.

CORRESPONDENCE

- None

DONATION REQUEST

- Northern Waters Land Trust – Decision deferred for additional research

ADVISORY UPDATES

- Cass County – Steve Henry reported the decontamination unit at USACE was down last weekend, but a volunteer fixed it.
- Crow Wing County – No report
- DNR – No report



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- USACE – Birznieks announced an anonymous donor will provide funding up to \$35K to purchase a new decon.unit to be used at the Gull Lake Recreation Area. Turner believes he can get the vendor to accept government pricing for GCOLA when purchasing the unit.

AIS COMMITTEE

- Birznieks announced an anonymous donor will provide funding up to \$18K for additional AIS inspections.
- Lundberg reported the kiosk has been completed and moved to Maddens. Thoele said Johnston has volunteered to keep the kiosk information up to date.
- Thoele is working with Cass County to pay 50/50 for inspectors at the Gull Narrows (Zorbaz) boat launch since the Lake Shore Police does not have staff to do it this year. This launch is the most heavily used public access in Cass County. PLM has completed the first boat launch survey with no AIS identified. While at the ACCL meeting, Thoele picked up 9 AIS signs with cleaning tools.

COMMUNICATIONS COMMITTEE

- Lundberg announced that articles are due for the fall issue on 8-1. She has a new committee volunteer who is also a new member, Laura Kessler.

ENVIRONMENTAL COMMITTEE

- No report

FINANCE & AUDIT COMMITTEE

- Motion by Birznieks, seconded by Thoele to ratify the Finance Committee plan to deposit \$200K of the AIS Contingency CD in RiverWood Bank savings Account at 3.93% to reduce balances at First Western Bank below the \$250K FDIC insurance limit (One year guaranteed) – will be readily available for transfer or use. Motion passed.
- Motion by Birznieks, seconded Eliason to ratify Finance Committee decision for the following:
 - GCOLA will accept offer from Initiative Foundation (IF) for service fee match of 1% for endowment account.
 - GCOLA will accept the offer to move the fund into a more conservative allocation mix.
 - GCOLA will not accept the offer to establish a separate non-endowment account at 2% service fee.

Motion passed

- Motion by Birznieks, seconded by Eliason to request Initiative Foundation to withdraw from the Gull Chain Preservation Endowment Fund the spending policy amounts for years 2022 and 2023 and transfer those funds to GCOLA. Motion by Birznieks, seconded by Eliason to clarify the transfer of those funds will be to the GCOLA AIS Contingency Fund. Motion passed.
- Motion by Birznieks, seconded by Eliason that GCOLA will set up GCOLA AIS Reserve Fund with BLACF (\$20K minimum) – use IF annual spending policy amount plus \$200,000 from AIS Contingency Funds (RiverWood Bank savings account) to establish the fund. Motion passed.

FISHERIES COMMITTEE

- Simons reported the University of Kansas JV Fishing Team sponsored a boat at the Camp Confidence fishing tournament and came in third place.

GALA COMMITTEE

- Lundberg is coordinating raffle ticket sales at Schaefer's on 7-21-23.
- Friedrichs announced deadlines for ticket sales



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- 8-2-23 at Noon: Turn in all dinner and raffle ticket stubs and payments to Linda Harrier.
- 8-3-23 at 3 p.m.: Turn in any additional raffle ticket stubs and payments to Linda Harrier.

GOVERNMENT RELATIONS COMMITTEE

- Frawley is working with MN COLA on common government relations issues.

LAKE STEWARD COMMITTEE

- See written report.

LOON CONSERVANCY COMMITTEE

- No report.

MEMBERSHIP COMMITTEE

- 864 paid members with 11 new members

NOMINATING COMMITTEE

- Mendel needs names of potential candidates for the Membership Committee Chair.

RECREATION & SAFETY COMMITTEE

- No report.

EVENTS UPDATE

- ACCL Member Meeting – Thoele reported that Kathy Wagner is coordinating a volunteer AIS inspection team, which is an idea for GCOLA to pursue in the future.
- Crow Wing Watershed Plan – Friedrichs stated the goal of the plan is to establish measurable goals which improve water quality flowing into the Crow Wing River. She voted for initiatives which are consistent with GCOLA priorities.

TO-DO LIST

Accountable	Description	Deadline	Status
1. Chaney	Send names to Thoele for Grand View and Sandy Beach contacts for Clean-Drain-Dry-Dispose signs.	5-10-23	Open
2. Eliason	Research Northern Waters Land Trust and make recommendation regarding its donation request.	8-9-23	New
3. Eliason	Research potential Brainerd dark sky lighting ordinance and work with Government Relations Committee to assess next steps.	8-9-23	New
4. Frawley	Host Annual Meeting planning session via Zoom.	7-28-23	New
5. Friedrichs	Send kiosk invoice to Deb Thuringer at Madden's when all invoices are received.	2-28-23	Open
6. Friedrichs	Send 2022 Annual meeting PPT to speakers to review and provide input for 2023.	7-12-23	New
7. Friedrichs	Change mailing for non-members to \$50 for both 2023 and 2024.	7-13-23	New
8. Johnston	Work with Gutzmann to identify purple loosestrife areas on Upper Gull as potential biocontrol areas.	6-14-23	Open
9. Johnston	Talk to Whitmer about incorporating Dark Sky lighting into the Lake Steward assessment.	7-12-23	New
10. Johnston	Coordinate signature on Maddens kiosk agreement.	8-9-23	New



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11. Lundberg	Ask Leon for a quote to build & deliver kiosks to other resorts.	8-9-23	New
12. Lundberg	Coordinate picture of Maddens kiosk.	8-9-23	New
13. Lundberg	Add disclaimer in newsmagazine that opinions expressed by advertisers and not necessarily the opinions of GCOLA.	8-9-23	New
14. Thoele	Work with Turner to install new AIS sign with tools at Gull Lake Recreation Area.	8-9-23	New
15. Turner	Send partnership agreement between USACE, Cass County and GCOLA for review and approval by the Executive Committee.	7-12-23	New
16. Turner	Research if GCOLA will be charged sales tax on the decon unit since a nonprofit.	7-19-23	New
17. Frawley	Draft agreement with resorts regarding the purpose of the kiosks, which is to communicate GCOLA information only, and that GCOLA has sole control over the content.	2-28-23	Complete
18. Henry	Confirm the Lake Shore Police are using the DNR online tool to submit AIS inspection reports	7-12-23	Complete
19. Johnston	Contact Simons regarding a joint GTLO event.	2-8-23	Complete
20. Johnston	Work with Amoth and Turner to place tackle drop off box at Government Point	5-10-23	Complete

ADJOURN

Motion by Birznieks, seconded by Mendel to adjourn meeting. Motion carried.

The meeting adjourned at 10:22 a.m. Minutes recorded by Sue Friedrichs.